

**ROGUE COMMUNITY COLLEGE DISTRICT
BOARD OF EDUCATION STRATEGIC PLANNING MEETING MINUTES**

**JUNE 2, 2008
8:30 AM. – 11:45 A.M.
TABLE ROCK CAMPUS
7800 PACIFIC AVENUE WHITE CITY, OR**

1. Welcome and Introductions

Board members in attendance: Dean Wendle, Pat Ashley, Sharon Davidson, Pat Huycke
Kevin Talbert and David Trump,

Staff in attendance: Peter Angstadt, Mary O’Kief and Denise Nelson

Guests: Dean Wendle introduced Richard Seidman. Mr. Seidman served as meeting
facilitator.

2. Review Agenda and Goals of Meeting – Chairman Wendle reviewed the agenda.
Richard Seidman displayed the goals of the meeting:

- To determine how supportive the Board is of the Grand Vision for RCC’s next four years as articulated in the draft plan
- To identify any crucial missing pieces
- To make recommendations for revision of the Synthesis Team (but not to word smith at this session)
- To outline the next steps in the planning process

3. Strategic Plan Update – Peter Angstadt provided a brief history of the process involved with developing the 2008-2012 Strategic plan and also an update on the plan since the Board’s last discussion. Revisions were made as a result of the Board’s April 11 meeting. This meeting provides an opportunity for valuable input from the Board.

4. Review/Discuss Strategic Plan – Richard Seidman suggested the following general questions to consider as the meeting proceeds. He also reminded Board members of Joseph Zagorski’s input distributed prior to the meeting – see file. (Dr. Zagorski was unable to attend due to previously arranged plans.)

- What is the role of the Board in development and approval of the plan?
- To what degree is the plan a public document vs. an internal one?
- How does the plan balance a four year vision with the immediate situation and current needs?
- Are the goals and objectives measurable?

6.A.c

Dean Wendle believes the Board plays a large role in development and approval of the plan. This is part of the Board's responsibility. Pat Huycke commented the broad goals and vision of the plan need to be in line with the Board's thoughts. Kevin Talbert added he believes it is important to ensure the Board's views are included in the plan and the Board should have a role in the strategic direction of the college.

Sharon Davidson and Pat Huycke both commented it is important the college Deans feel Strategic Plan goals are attainable as this group will be implementing the plan. Peter has discussed this with administrative staff and they agree with the goals/timeframe.

Pat Ashley commented it is important the Strategic Plan be reviewed annually. Pat Huycke agreed.

Mr. Seidman explained the rating process he will utilize to obtain Board members opinions to identify satisfaction and agreement with each item in the plan.

The Mission Statement: The majority of Board members believed it would be best to simplify and shorten the statement. After discussion, it was determined to remove the word "empower" and rephrase the first section. The semi colon will be removed, creating two separate sentences, if needed. Peter and Mary will work on rephrasing this statement.

The Vision Statement: The majority of Board members believed it would be best to shorten the statements and the basic concept needs to be made more succinct. After discussion, the following suggestions were made:

Number 1) and Number 3) will be combined

Number 2) Change *Provide college-wide leadership that inspires staff and honors teaching and learning* to "*Provide a collaborative and inclusive culture that inspires staff and honors teaching and learning.*"

Number 3) will reference career pathways and workforce opportunities

Number 4) will end after the word *agencies*.

Can *Increasing Student Enrollment* somehow be incorporated into this statement?

Peter and Mary will work on revisions to the Vision Statement.

The Core Value Statement: After discussion it was determined the words *stakeholders within* would be removed from the introduction. Board members agreed *Excellence* needs to be the first word listed and the language needs to be tightened-up.

Peter and Mary will work on revisions to the Core Value Statement.

5. **Break** – Board members took a break from 10:02 – 10:08 a.m.

6. **Continue Strategic Plan Review/Discussion** – Referring to the information Joseph Zagorski submitted in writing prior to the meeting, Mr. Seidman indicated Dr. Zagorski believes growing FTE is crucial. Pat Ashley added she believes leadership involves more, such as academic leadership. Discussion occurred regarding an Academic Senate, or Faculty Senate.

Goal A: Change the word *leadership* to *culture*. Include *Faculty Senate* as an objective. Focus A.1 items on faculty and staff and focus A.2 items on the community and master plan.

Goal B: Remove the semi colon. B.5 will end after the word *process*.

The Board discussed the importance of growing student enrollment. Peter and Mary will add this element somewhere within the Vision Statement.

Goal C: After discussion, it was determined to add verbiage regarding being *adaptable to employer needs*.

Goal D: Peter explained the need to improve upon research and data. This will assist in decision making processes. This goal will be changed to reflect the connection between research, data, and decision making.

Goal E: *Growing student enrollment* will be added to this goal. E.1 needs to be expanded upon – add more bullet points. Pat Ashley commented on the need for all to be ambassadors of the college. In addition, she believes more focus/funding should be given to marketing to achieve long term goals.

Additional Goal: Kevin Talbert referred to Dr. Zagorski’s input for this meeting. He agrees the RCC/SOU partnership is very important. With the Higher Education Center near completion, and the fact this center is the first of its kind in Oregon, he believes the RCC/SOU partnership would be appropriately listed as a goal within the Strategic Plan. Board members agreed the regional approach to higher education should be listed, specifically, the RCC/SOU partnership.

Dr. Talbert added he appreciates the work of those involved with developing the Strategic Plan.

7. **Conclusion – Next Steps**

Peter and Mary will make revisions to the plan. It would be difficult to plan another Board meeting prior to the June 17 Board meeting, so staff will prepare the plan and distribute with Board packets. A determination will be made after that time if future Board Strategic Planning meetings are needed.

Board members thanked Richard Seidman for his facilitating this meeting and Mary O’Kief for her efforts. Mr. Seidman and Mary O’Kief departed.

8. **Executive Session** – The Board adjourned for executive session pursuant to ORS 192.660(2)(a) Employment of Public Officers, Employees and Agents; at 11:30 a.m. The Board returned to regular session at 11:44 a.m.
9. **Other Business** – None
10. **Adjournment** – The meeting adjourned at 11:45 a.m.

Respectfully submitted,

Denise Nelson, Assistant to the President and Board of Education

Board Action: Approved

Dean Wendle, Chairman, RCC Board of Education

Dated: June 17, 2008
